

Poster Competition Result

1st Winner

Dr. Vinu Rajendran - Sree Gokulam Medical College and Research Foundation, INDIA

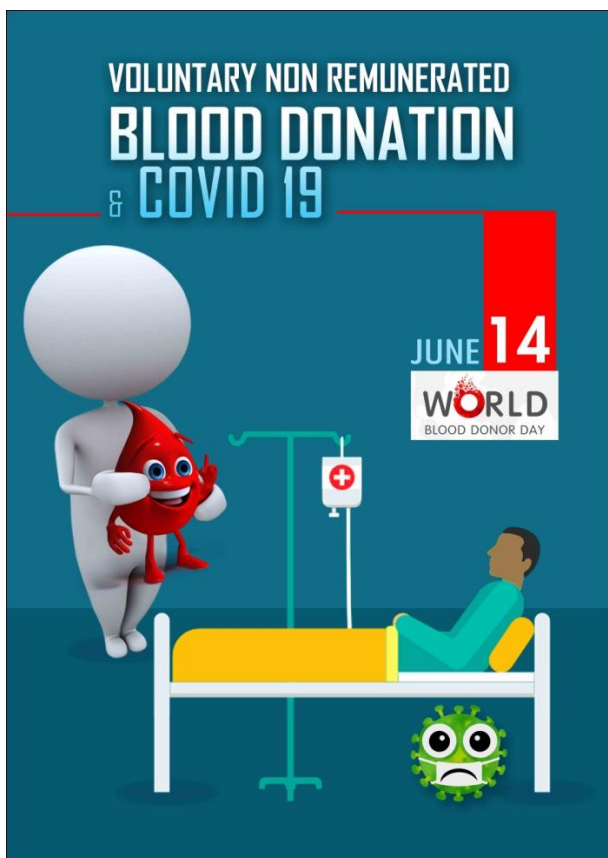
Priyesh - GREENLAMP STUDIO, INDIA

2nd Winner

Mohammad Reza Jaberi - Isfahan Blood Transfusion Center, IBTO, IRAN

3rd Winner

Dr Deep Madkaiker Dr Minu Rose - Tata Memorial Hospital, INDIA





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Give blood and Make the
world a Healthier place

World Blood Donor Day "Celebrating Your Gift of Blood" 14 JUNE



WORLD BLOOD DONOR DAY 2020

SAFE BLOOD SAVES LIVES

even during a pandemic

BLOOD
DONORS
HELP

PATIENTS
OF ALL
AGES

GET BETTER
AND STAY
ALIVE

Today or tomorrow, Everyday the
demand for blood remains constant!

Why are voluntary donors considered the lifeline of blood supply?

- Altruistic/Selfless motives
- Lower risk of blood borne infections
- Higher rates of repeat donations

In 56 countries, ~50% of the blood supply
is still dependant on replacement donors!

How much blood do we need?

- Every 2 seconds, someone around
the world needs blood!
- ~120 million Units of blood
are collected globally every year
- Only 40% of the global population
is eligible to donate
- Yet only <5% of eligible donors
donate regularly!



Enhanced Donor Centre Hygiene Protocols

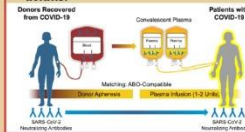
Blood for today's tragedy is taken
from yesterday's inventory...

Impact of COVID-19 on Blood Supplies

- Trauma victims, cancer patients and thalassaemics continue to require blood even during the pandemic!
- Blood has a short shelf life, up to 42 days for red cells but only five days for platelets. This short dating creates logistical challenges in that the products must be continuously replenished.
- You can rest assured that your safety remains our prime responsibility even in these difficult times!

YOU CAN DO YOUR PART TOO!

- Pledge a pint, Register as a regular donor at your nearest blood centre
- Encourage your friends/family to become regular donors!
- COVID-19 recovered patients may be eligible to donate convalescent (antibody-rich) plasma after recovery! Contact your nearest centre for further details.



You're Somebody's Type!

Give blood and make the world a healthier place!

Share your experience on social media with the tag #WorldBloodDonorDay and be a part of the global community of super heroes!